

greenworks newsletter

Nr1 April 2011

You have the first Greenworks newsletter in front of you! If you wish we continue to provide you with news from our field, living furniture and plant walls, as soon as we have new things to tell you.

We hope you will have a pleasant reading!

Per, Lisa and Michael

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Greenworks

We are working with living furniture. We develop, design and produce furniture with a rich content of plants for public spaces. Plants make the indoor air quality better and consequently plants are given in a functional interior design. We can offer permanent and mobile plant walls and also tailor made interior decorations such as reception desks covered with plants. Together with architects we suggest plant schemes that will correspond with the interior design and the corporate identity. Lime coloured, dark green, lively or flat, no surface look like any other. Read more at www.greenwork.se and on Facebook.



Living furniture at Postcode Lottery

The Postcode Lottery moved in to new premises in the Stockholm Waterfront Building at the beginning of the year. ON Architects had the mission to create an interior design that would reflect and communicate the engagement that the Postcode lottery shows green charity where WWF and Greenpeace are among the beneficiaries. Greenworks task was to dress the reception and four other desks with plants. "The reactions from our employees are very positive, says Hans Ljung CFO and responsible for the move to the new offices. These green oases contribute to a healthier and nicer working environment at the same time as they remind us that we participate in the work for a better climate".

Cooperation with Alexis Tricoire

Greenworks introduced the pendant Babylone at the Furniture Fair in Stockholm, February this year, with an overwhelming response from the visitors. The plexi glass globe, in which plants and lighting mingle, is the result of a cooperation between Greenworks and the French designer Alexis Tricoire. Alexis was an interesting designer for us at Greenworks since he has connections with the inventor of plant walls, Patrick Blanc. Alexis develops products and perform spectacular installations, always based on plants.

More <http://www.vegetal-atmosphere.fr>



At Landscape in London

Our Moving Hedge will be exhibited at two spots during the Landscape fair at London Olympia 13th -14th of April.

Our UK partner Urban Planters has furnished with our mobile plant wall in one of the three "Feature Gardens" at the fair. We are there of course to meet with architects and interior designers.

More <http://www.landscapeshow.co.uk>

Moving Hedge at Aveda

When the first Aveda beauty salon opened in Stockholm the managing director Susanne Bogefors wanted to illustrate the green ingredients in the Aveda products with natural objects in the interior design.

Susanne fell for Moving Hedge which is now placed on the first floor giving clients in the shampoo chair the feeling of being protected in a flourishing, oxygen boosted arbor.

The Aveda concept in Stockholm <http://wig.se/aveda>

